

December 8, 2018

To: Advertising Businesses

Re: Tulare DHIA 2017 Annual Report

Dear Sir or Madam:

The Tulare Dairy Herd Improvement Association invites you to join us at our Annual Awards Banquet. This event will take place **on Thursday, March 15, 2018** at the Heritage Complex in the International Ag Center, 4500 So Laspina, Tulare. Social Hour begins at 6:00 p.m. and dinner will be served at 7:00 p.m. The Annual Production Awards will be announced immediately following dinner.

Enclosed is an application for advertising in our 2017 Annual Report to be distributed at our Annual Banquet. **Please note the ad deadline of Jan. 31th**

Please complete the application and return it to our office as soon as possible. If you are a first-time advertiser or have changes to your previous ad, please include your new ad with the application.

Admittance to the Annual Banquet dinner is \$20.00 per person, advertisers placing a full page black and white ad receive two complimentary dinners. Full page full color ads will receive 4 complimentary dinners. Please make dinner reservations ahead of time by contacting David Brown or Natalie Coelho at 559-686-6173 or you may email us at: tularedhia@msn.com.

Thank you for your patronage and we look forward to serving you. If you have any questions, please feel free to contact our office.

Sincerely,

David Brown, Manager
Tulare DHIA